



Offer open upto 31st December 2017

Reach out to the entire  
ESDM Community - Grab the Limelight!

MEMBER  
DIRECTORY | 2018



Dear Leader,

The IESA Member Directory 2018, alongside member details, features advertisements from interested members. The sheer reach and demand for the IESA Member Directory, both within and outside industry circles, makes this a premium ad space for all members of the ESDM community.

### Benefits of Advertising on the IESA Member Directory

- Premium positioning among peers with a customised message
- Reach out to influential decision makers in the Indian and global industry
- Ad space on the IESA website throughout the year\*
- Complimentary delegate pass for Vision Summit 2018 to be held on February 27 & 28 at Bangalore\*\*

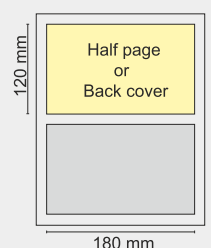
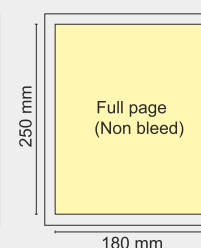
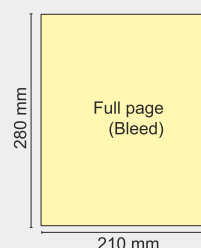
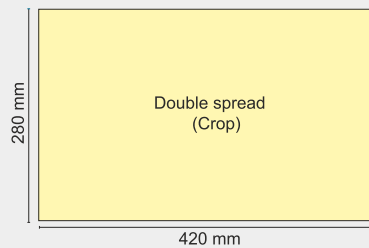
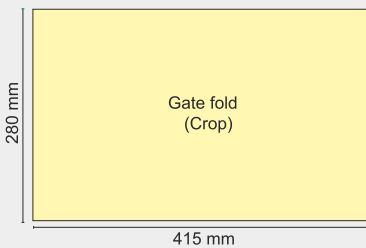
\* Free ad space for 1year for full page advertisers and 6 months for half-page advertisers.

\*\* One complimentary delegate pass for bookmark and full page advertisers and 50% discount on the delegate fee for half-page advertisers.

### Size specifications

You can choose from the following page sizes and pricing options for your ad:

Ad Sizes		Pricing (INR)** For IESA Members	Pricing (INR)** For Non Members	Duration of Free ad space in website	Delegate Pass for Vision Summit 2018
Cover gatefold (Bleed)	H 280mm x W 415mm (Crop size)	3 lakhs	4.5 lakhs	1 Year	Free
Double spread (Bleed)	H 280mm x W 420mm (Crop size)				
Full page (Bleed)	H 280mm x W 210mm (Crop size)	2 lakh	3 lakhs	1 Year	Free
Full page (Non bleed)	H 250mm x W 180mm				
Half page (Non bleed)	H 120mm x W 180mm	1 lakh	1.5 lakh	6 Months	50%
Bookmark (Bleed)	H 155mm x W 35mm (Crop size)	1.5 lakhs	2.25 lakhs	6 Months	50%
Bookmark (Non bleed)	H 145mm x W 25mm				
Back cover (Non bleed)	H 120mm x W 180mm	2.5 lakh	3.75 lakh	6 Months	50%



File formats should be PDF / TIFF / JPEG (Hi-res - 300 pixels per inch)

\*\*The above rates are excluding 18% GST

Please write to **Apu Datta** at [apu@iesaonline.org](mailto:apu@iesaonline.org) to book your ad space at the earliest. We look forward to featuring your company in our Directory.



India Electronics & Semiconductor Association

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