



## Nano-Electronic Solutions for Emerging Market Services

By ARISE - an IMEC Wipro Initiative

Join us for the **inauguration** of Applied Research in Intelligent Systems Engineering (ARISE) at The Leela Palace, Bangalore on **September 5, 2011**

India's economy has grown at the compound annual rate of 7 percent a year over the past 10 years. To sustain this trajectory, around 30 million people will need to be added to the middle or high-income groups annually. This can only be achieved if the existing demand-supply gap in healthcare systems, education, energy and urbanization is bridged. For instance, 50% of India's rural population is out of the reach of primary healthcare centers and has little access to trained doctors. New service models are therefore needed to overcome the limitations of traditional models in terms of efficiency, cost-effectiveness and scalability.

This event aims to discuss how concurrent innovations in sensors, nano-technology and ICT can transform services in India, and to introduce Arise as a collaborative R&D platform that can help you in creating innovative systems and services.

### SPEAKERS

**Dr. S Aravind**  
Chief Operating Officer, Aravind Eye Hospital

**Luc Van Den Hove**  
President and Chief Executive Officer, IMEC Belgium

**Rudi Cartuyvels**  
Vice President, IMEC Belgium

**Avneesh Agrawal**  
Senior Vice President, Qualcomm

**Dr. Anurag Srivastava**  
Chief Technology Officer, Wipro Technologies

**Pari Natarajan**  
Co-Founder and Chief Executive Officer, Zinnov LLC

**Rajesh Ram Mishra**  
Vice President, Wipro Technologies

Date	September 5, 2011
Time	5.00 pm to 9.00 pm <i>(followed by cocktails &amp; networking dinner)</i>
Venue	Royal Ballroom, Leela Palace, Bangalore
RSVP	Gaurav K Punjabi   events@isaonline.org

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